



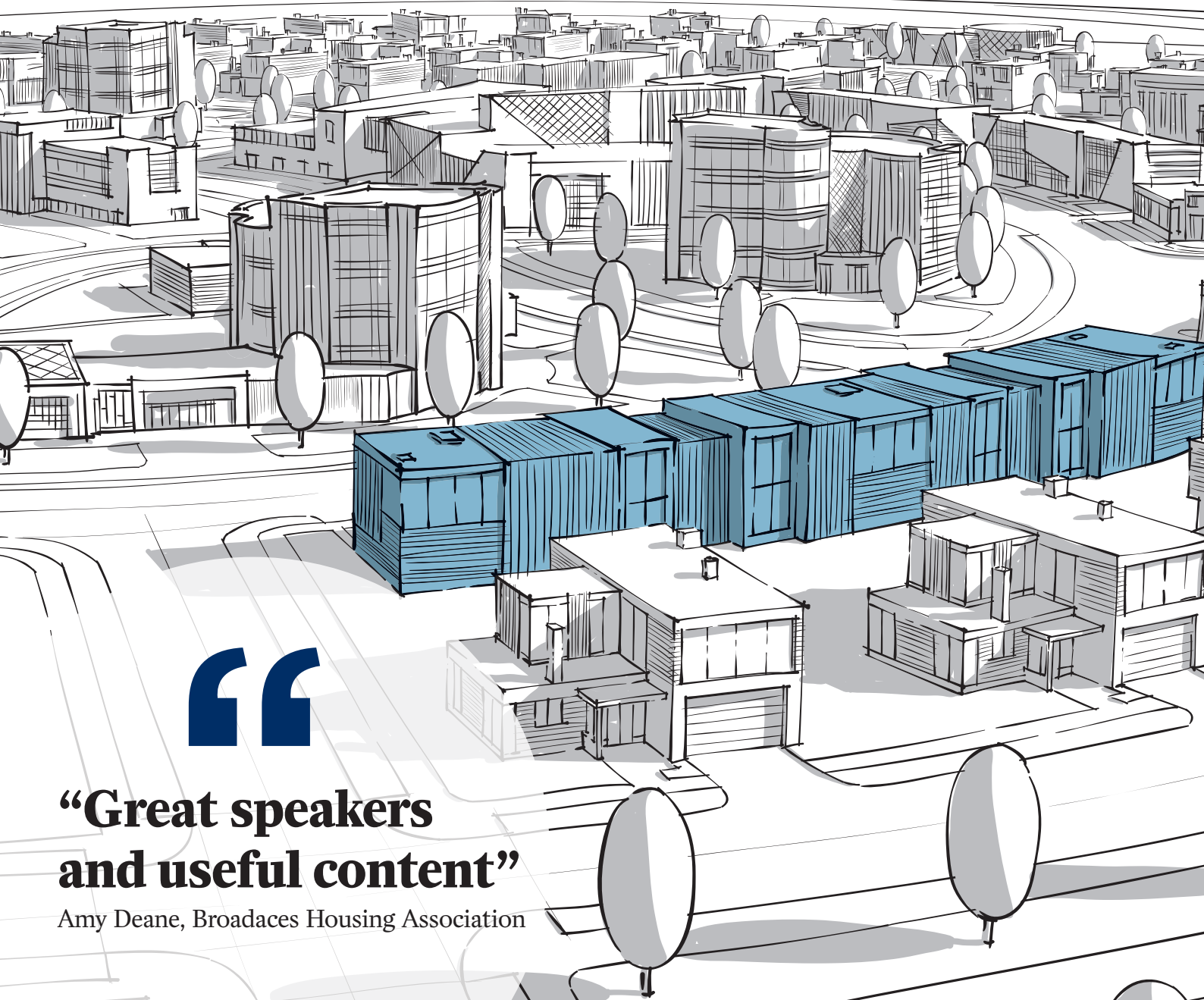
# HOUSING & REGENERATION FINANCE SUMMIT

31 OCTOBER 2019 | COUNTY HALL, LONDON

**Strategy and funding for homes and places**

Early bird places now live  
- use booking code  
**"HAR401"**

Bringing together a leading audience of 200 directors of finance, heads of regeneration, investors and sector experts to discuss securing inward investment to secure community needs.



“

**“Great speakers  
and useful content”**

Amy Deane, Broadaces Housing Association

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**[www.socialhousing.co.uk/hrfs](http://www.socialhousing.co.uk/hrfs)**



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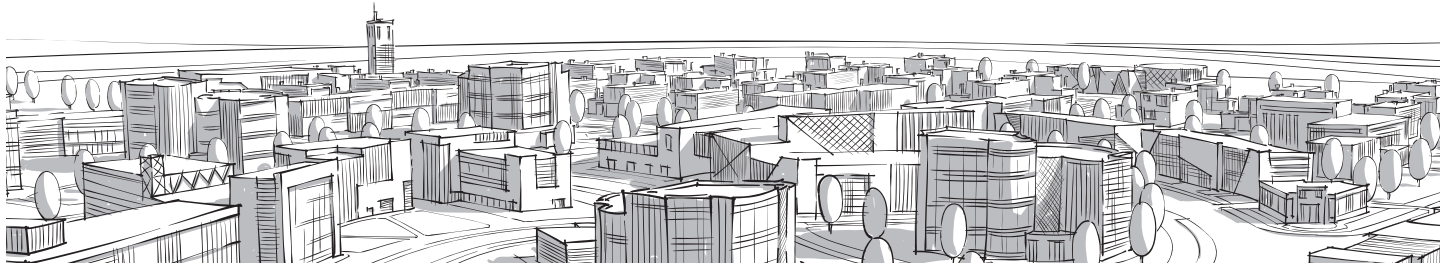
**Room151**

Lead sponsor:



Co-sponsors:





## Sector-leading speakers confirmed include:



**Tim Atkins**

Managing director,  
growth and place,  
Cheltenham Borough  
Council



**Chas Bradfield**

Strategic director - place,  
Winchester City Council



**Graham Burgess**

Chair,  
Torus



**Tracey Coleman**

Director of planning and  
regeneration,  
Guildford Borough Council



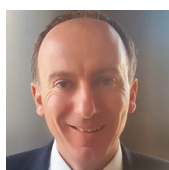
**Helen Evans**

Chief executive,  
Network Housing Group



**Peter Gladwell**

Head of public sector  
Partnerships,  
LGIM Real Assets



**Conrad Hall**

Corporate director of  
resources,  
Newham Council



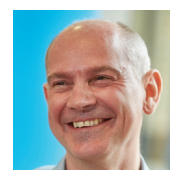
**Dan Hawthorn**

Director of housing,  
regeneration & planning,  
Haringey Borough  
Council



**Eleanor Jukes**

Senior investment and  
content manager, Legal &  
General



**Roger Keeling**

Strategic asset  
management director  
Sovereign



**Danny Mather**

Head of corporate finance,  
Warrington Borough  
Council



**Clare Miller**

Group chief executive,  
Clarion



**Martin Reeves**

Chief executive,  
Coventry City Council



**James Rolfe**

Chief operation officer,  
Anglia Ruskin University



**Jackie Sadek**

Chief executive,  
UK Regeneration



**Tanya Srikandan**

Head of commercial,  
Mears Group



**Sharon Strutt**

Head of regeneration,  
London Borough of  
Redbridge



**Steve Thompson**

Director of resources,  
Blackpool Council



**Ellen Vernon**

Regional programme  
team,  
One Public Estate



**Duncan Whitfield**

Strategic director of  
finance & governance,  
London Borough of  
Southwark

## 5 key benefits of attending include:



Understand how  
Brexit, politics and the  
economy will impact  
regeneration plans



Gain insights into how  
to manage risk in  
complex regeneration  
projects



Learn from regeneration  
case studies from leading  
housing associations and  
councils with various  
types of partners



Explore new solutions  
for ownership and  
financial risk and  
innovative financial  
partnerships



Hear from councils that  
are leading the way in  
delivering regeneration  
and the lessons they  
have learned

### 08.30 REGISTRATION

### 09.30 WELCOME AND CHAIR'S OPENING REMARKS

**PETE GLADWELL**, Head of public sector partnerships, LGIM Real Assets

### 09.40 KEYNOTE: BREXIT, HOUSING AND REGENERATION

The ambition to redevelop towns and cities and create hundreds of thousands of new homes matches the urgency with which government wants to see it happen. However, stakeholders operate against a backdrop of significant political upheaval. This Summit takes place on the day Britain is scheduled to leave the EU. How will the economic environment influence the new government's priorities?

### 10.10 FUTURE CITIES & URBAN REGENERATION

**ELEANOR JUKES**, Senior investment and content manager, Legal & General

### 10.30 THE CAPITAL IS THERE, BUT WILL POLITICS PREVENT IT BEING PUT TO WORK?

Large scale developments are complicated enough for councils without any of the politics that comes with local government. Given the polarisation of party politics today and the allure of housing and regeneration to meeting ideological goals on both sides of the debate, what can the finance professional reasonably expect to get over the line in the current climate? If funding is in plentiful supply, what's holding up progress? What lessons can be learned about managing risk in complex regeneration projects?

**DUNCAN WHITFIELD**, Strategic director, Southwark Council

**JACKIE SADEK**, Founder and chief executive, UK Regeneration

**MARTIN REEVES**, Chief operation officer, Coventry City Council

**HELEN EVANS**, Chief executive, Network Housing Group

### 11.15 NETWORKING BREAK

### 11.45 HRA VS HOUSING COMPANIES: WHAT IS YOUR BEST ROUTE TO MARKET?

For some authorities, the lifting of the HRA borrowing cap was a significant enough incentive to prompt a renewal of their business case for council housing. For others, a housing company or companies still provides the best route to market. What's influencing their calculations?

**CONRAD HALL**, Corporate director of resources, Newham Council

**DANNY MATHER**, Head of corporate finance, Warrington Borough Council

**DAN HAWTHORN**, Director of housing, regeneration and planning, Haringey Borough Council

**ROGER KEELING**, Strategic asset management director, Sovereign

### UTILITIES, UNIVERSITIES AND OTHER PLACEMAKING FINANCIAL PARTNERSHIPS

Whether you're working with higher education institutes, utilities companies or central government to achieve your housing or regeneration goals, the financial planning and project management can be fraught with complexity. Our panel of practitioners from different backgrounds will be asked how they envisage financial partnerships evolving across housing and regeneration.

**JAMES ROLFE**, Chief operation officer, Anglia Ruskin University

**TRACEY COLEMAN**, Director of planning and regeneration, Guildford Borough Council

**ELLEN VERNON**, Regional programme team, One Public Estate

### 12.30 SPONSORED SESSION: HOMELESSNESS & TEMPORARY ACCOMMODATION

Temporary accommodation has been a major drain on council finances with some private landlords guilty of egregious opportunism. What models are emerging to deal with homelessness and why are housing associations less engaged than they might be?

**TANYA SRIKANDAN**, Head of commercial, Mears Group

### SPONSORED SESSION: ENVIRONMENTAL SUSTAINABILITY & FUTURE PROOFING

Future housing and regeneration schemes that fail to integrate environmental factors into their financial models are likely to fall foul of regulation as well as public opinion. What must business plans cover today to ensure our towns and homes are still fit for purpose in years to come?

### 13.15 NETWORKING LUNCH

### 14.15 PANEL: WHAT WOULD WE DO DIFFERENTLY NOW?

There's much to be learnt from both successful major projects and those that didn't achieve as much as expected. In a candid, Chatham House rule discussion, we delve into the experiences that have provided important lessons for future financial plans and project managers.

**MODERATOR, DAN HAWTHORN**, Director of housing, regeneration and planning, Haringey Borough Council

**CHAS BRADFIELD**, Strategic director-place, Winchester City Council

**CLARE MILLER**, Group chief executive, Clarion Housing Group

**LIZ PEACE**, Chair, Old Oak Common and Park Royal Development Corporation

**JEREMY STIBBE**, Group director, regeneration and assets, Notting Hill Genesis

### 15.15 NETWORKING BREAK

### 15.45 OWNERSHIP AND FINANCIAL RISK: FINDING A SOLUTION THAT FITS YOUR NEEDS

Hear case studies of local authorities and housing associations who have taken a particular view on the availability of capital, the need to own land or not, and what level of risk they can stomach in order to push ahead with their projects. What are their financial plans built on? What will determine their success and to what extent will they work in partnership with others?

**TIM ATKINS**, Managing director - growth and place, Cheltenham Borough Council

**STEVE THOMPSON**, Director of resources, Blackpool Council

**GRAHAM BURGESS**, Chair, Torus

**DOUGLAS MUNRO**, Head of structuring solutions, Legal & General

### FINANCIAL BARRIERS AND SOLUTIONS TO REDEFINING THE HIGH STREET

As internet shopping and home delivery sweeps all before it, the existence of the high street, at least in its current form, is being picked apart. How are finance directors and heads of place working together to keep their high streets alive or are they embracing completely new directions?

**SHARON STRUTT**, Head of regeneration, London Borough of Redbridge

### 16.30 CLOSING PLENARY: IS TODAY A DAY FOR OPTIMISM?

As we close our 2nd annual summit, looking out from County Hall across the Thames to the Houses of Parliament, we may or may not be members of the European Union. Much uncertainty surrounds the day itself but equally the future for housing and regeneration. How will delegates inside the conference hall work together with policy makers across the river, to tackle what is perennially described as a national crisis?

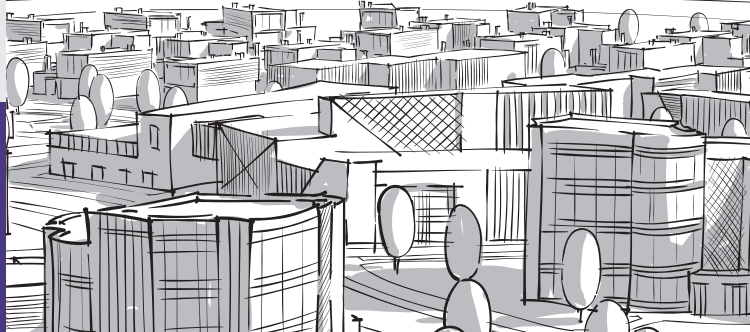
### 17.00 CLOSING REMARKS

**PETE GLADWELL**, Head of public sector partnerships, LGIM Real Assets

### 17.10 DRINKS RECEPTION

### 18.00 CLOSE OF SUMMIT



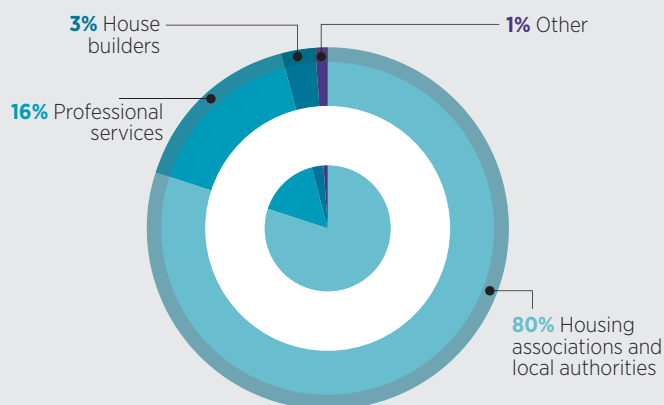


# Meet the housing and regeneration sector under one roof

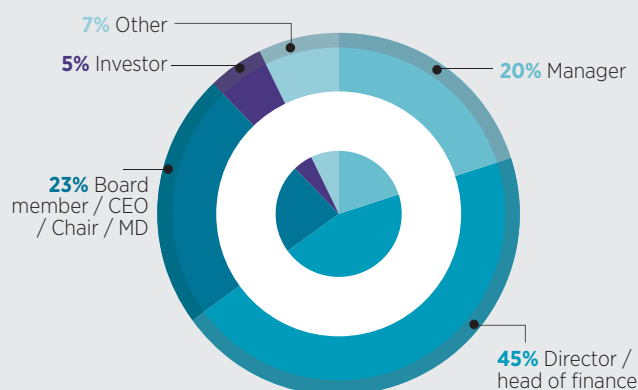
Organisations that attended last year include:



**80% Attendance finance directors and treasurers from housing associations and local authorities**



**Bringing together senior business leaders and finance leaders**



## How to book

Claim your early bird discount with booking code: **HAR201**

### 3 Easy ways to register

- [www.socialhousing.co.uk/regeneration-summit](http://www.socialhousing.co.uk/regeneration-summit)
- 020 7772 8399
- [tony.pedra@oceanmedia.co.uk](mailto:tony.pedra@oceanmedia.co.uk)

### Choose your option

	Early bird (by 13 September)	Standard
Local authority and housing association rate	<b>£399</b>	<b>£459</b>
General rate	<b>£599</b>	<b>£699</b>

### Venue details:

etc.venues, County Hall, Belvedere Road, London SE1 7PB  
[www.etcvenues.co.uk/venues/countyhall](http://www.etcvenues.co.uk/venues/countyhall)

### Sponsorship opportunities

Contact Ned James on 020 7772 8410 or email [ned.james@oceanmedia.co.uk](mailto:ned.james@oceanmedia.co.uk)

[www.socialhousing.co.uk/regeneration-summit](http://www.socialhousing.co.uk/regeneration-summit)